

Business FOR SALE

Project Venalicium

Marketing Agency based in London

On the instructions of the proposed Administrators, we are offering the opportunity to purchase the business assets of a London based marketing agency, with clients that range from high-growth challengers to global household names.

Established in 2013 and now key contenders in the industry, the Companies offer a broad spectrum of marketing and communication solutions:

Key Services

- Brand communications & PR: bespoke consumer PR, corporate comms, brand campaigns & crisis management
- Social & influencer strategy: social-first, influencer partnerships & shareable content
- Content creation & paid media - social clips, long-form storytelling, TikTok filters and full media campaigns
- Events & experimental: creative real-world activations, product launches, pop-ups and media-facing events.
- Innovation & technology - embracing AI, CGI and emerging tech

The Opportunity

- Current contracts value of circa £1m, includes several rolling contracts
- Physical assets to include IT equipment and furniture.
- Staff available for transfer
- Social media accounts to include:
 - Instagram 1k followers, circa 5,000 views pcm
 - LinkedIn 3k followers, circa 1,000 views pcm
 - Facebook 850 followers & 'X' 1,350 followers



Key Details

- £ £1.7m turnover
- ↗ £1m gross profit
- 📄 Circa £1m contracts
- 🌐 Intellectual property & intangible: website, branding & social media
- 🏢 Potential to take on lease of premises

Financials

	Turnover	Gross profit
2025	£1,733,000	£1,001,000
2024	£2,217,000	£1,867,000
2023	£4,170,000	£2,616,000



Expressions of interest to be submitted by email to **bs@proudleyassociates.com** by **15th December 2025**.
An NDA will be required prior to the release of any further information.

PROUDLEY ASSOCIATES

COMMERCIAL VALUERS, AUCTIONEERS & PROPERTY CONSULTANTS

